

December 22, 2017

To Our Valued Customer:

Your previous bill from Burlington Telecom alerted cable customers of an impending rate increase. New prices will be reflected on your bill starting on February 1, 2018. Customers can expect an increase of \$10.00 to \$14.00 per month. We know this news is not welcome and share your frustration with the continued rise in broadcast fees. You will find the new cable pricing for BT's à la carte tiers and service bundles on the back of this letter.

Every three years, cable television providers are required by law to negotiate with local broadcast stations that represent the major networks (CBS, FOX, ABC and NBC) for the right to retransmit these television signals. Even though these over-the-air signals are broadcast free to the public, providers must pay monthly per-subscriber fees for the ability to carry these networks.

While we work hard to negotiate lower prices, broadcasters take advantage of small cable operators, like Burlington Telecom, by using their effective monopoly in the television market to demand per-subscriber fees that are higher than the rates paid by our national competitors, and well above the rate of inflation. Annual adjustments are now necessary to pass on the ever-rising network and local broadcast retransmit fees. BT's policy is to raise prices only by the amount necessary to cover the cost of these increases.

Our Customer Service agents are available to answer any questions and find solutions for your viewing and budgetary needs. We also encourage all cable customers to visit our new OTT Test Lab opening soon at our new storefront in the Ethan Allen Shopping Center on North Avenue to experiment with the latest streaming technology. Our in-house specialists will help you discover if "cutting the cord" is a good fit for your household and guide you every step of the way. See below for more info.

As always, thank you for choosing Burlington Telecom. Unmatchable City. Unmatchable Internet.

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Stacey Trudo Residential Customer Service Manager

# OTT TEST LAB

#### **Upcoming Lab Dates**

January 6th – 1pm-3pm February 3rd – 1pm-3pm

January 10th – 5pm-7pm February 7th – 5pm-7pm

January 20th – 1pm-3pm February 17th – 1pm-3pm

January 24th – 5pm-7pm February 21st – 5pm-7pm

Learn more at **btvfiber.com/internet/ott** or by calling 802-540-0007





INTERNET			TV			PHONE		
SINGLE	5Mb 150Mb 1 Gb w/agreement* 1 Gb	\$40 \$55 \$70 \$85	SINGLE	Basic Standard Standard Plus Premium	\$43 \$84 \$98 \$128	SINGLE	Basic Community USA Unlimited	\$20 \$28 \$42
DOUBLE	5Mb 150Mb 1 Gb w/agreement* 1 Gb	\$38 \$53 \$70 \$83	DOUBLE	Basic Standard Standard Plus Premium	\$35 \$74 \$90 \$122	DOUBLE	Basic Community USA Unlimited	\$18 \$26 \$40
TRIPLE	5Mb 150Mb 1 Gb w/agreement* 1 Gb	\$35 \$50 \$70 \$80	TRIPLE	Basic Standard Standard Plus Premium	\$33 \$70 \$85 \$115	TRIPLE	Basic Community USA Unlimited	\$15 \$23 \$37

#### WATERFRONT

5 Mb Internet Basic TV<sup>◊</sup>

\$67 Includes 32 Ch.

### MARKETPLACE

5 Mb Internet Basic TV<sup>♦</sup> Basic Phone\*

\$81 Includes 32 Ch. 18 in HD

## Bundles

\* 1Gb Internet w/ 12 month agreement

Local Calls are 2¢/min & Long Distance Calls are 5¢/min

USA Unlimited does not include Alaska

HD channels require HD set-top box

Standard & Pro bundles include wireless router

#### LIGHTHOUSE

150 Mb Internet USA Unlimited\*\*

STANDARD

\$80 Unlimited calls to US & Canada

#### BOATHOUSE

150 Mb Internet Standard TV<sup>◊</sup>

\$ 1 3 7 Includes 106 Ch. 77 in HD

#### CHAMPLAIN

150 Mb Internet Standard TV<sup>♦</sup> USA Unlimited\*\*

\$151 Includes 106 Ch. 77 in HD

#### BT

150 Mb Internet Standard Plus TV<sup>\$</sup> USA Unlimited\*\*

 $\$\,163\,$  Includes 159 Ch.

#### QUEEN CITY

1 Gb Internet Premium TV<sup>†</sup> USA Unlimited\*\*

5200 Includes

Includes 200 Ch. 109 in HD