

BT Criteria Online Survey Response Results - Weighted Scores

Please note, responses for Question 2 are from respondents that used a Screen Reader form of assistive technology to complete the survey. Question 3 are the results from respondents who did not use Screen Reader assistive technology to complete the survey. The total score is a weighted calculation. Items ranked first are given a higher value or "weight." The score is computed for each answer option is the sum of all the weighted values. In this survey, because there are 18 options, the weighted sum for an option that was placed in the first position (1) would be worth 18.

2. Which outcomes/qualities are most important to you? Please rank in order of importance where 1 = Most Important

	Score*	Overall Rank
Local ownership	184	1
Commitment to continuing to support local affordable public access currently available	123	2
Commitment to continue to offer both residential and commercial services	119	3
Financial capacity of new owner to maintain BT's "state of the art" capabilities	117	4
Continued affordability of services	113	5
Commitment to net neutrality	109	6
Continued local presence, particularly for functions such as customer service	109	7
Continued emphasis on customer service	107	8
Financial capacity of new owner to expand BT's footprint into neighboring communities	102	9
Management experience and skill of new owner and management team	101	10
Some local ownership	99	11
Partnership with the City	96	12
Community input into programming decisions	94	13
Commitment of new owner to issues important to Burlington	92	14
Restoration of Burlington's credit rating	87	15
Recovery of as much of the \$16.9M as possible	85	16
Some involvement of elected public officials in BT	79	17
BT's continued active participation in the US/BTV Ignite initiative	65	18

Total Respondents 11

*Score is a weighted calculation. Items ranked first are valued higher than the following ranks, the score is the sum of all weighted rank counts.

3. Which outcomes/qualities are most important to you? Please rank these in order of importance where 1 = Most Important

	Score*	Overall Rank
Local ownership	2654	1
Continued affordability of services	2228	2
Commitment to net neutrality	2181	3
Continued local presence, particularly for functions such as customer service	1949	4
Commitment to continuing to support local affordable public access currently available	1921	5
Continued emphasis on customer service	1799	6
Commitment to continue to offer both residential and commercial services	1572	7
Financial capacity of new owner to maintain BT's "state of the art" capabilities	1472	8
Commitment of new owner to issues important to Burlington	1375	9
Management experience and skill of new owner and management team	1342	10
Partnership with the City	1292	11
Some local ownership	1230	12
Community input into programming decisions	1091	13
Financial capacity of new owner to expand BT's footprint into neighboring communities	1067	14
BT's continued active participation in the US/BTV Ignite initiative	860	15
Some involvement of elected public officials in BT	824	16
Recovery of as much of the \$16.9M as possible	813	17
Restoration of Burlington's credit rating	747	18

Total Respondents 197

*Score is a weighted calculation. Items ranked first are valued higher than the following ranks, the score is the sum of all weighted rank counts.