



**FOR IMMEDIATE RELEASE**

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**Burlington Telecom Offers \$50 Reward for Blood Donations to American Red Cross**

**BURLINGTON, VT** – To encourage blood donations to the American Red Cross (ARC), Burlington Telecom (BT) is offering a special reward to donors, as well as to the Red Cross itself. From now until September 15, 2009, all presenting blood donors are eligible to enroll and receive an initial \$50 certificate to be used toward the purchase of a new or existing Burlington Telecom service or to receive free access to Burlington Telecom Wi-Fi Hot Spots for 30 days. BT will also donate \$50 directly to the ARC for each new Burlington Telecom customer.

“We are very proud to be able to offer this support to the American Red Cross,” said Christopher Burns, General Manager of Burlington Telecom. “Giving blood doesn't just benefit recipients; it lets you make a difference in your community by helping others. The sense of commitment to and connection with your local community is a perfect match to how we see our role as Burlington’s local telecommunications provider.”

Burlington Telecom provides up-to-date telecommunication services—including cable TV, telephone and symmetrical high-speed Internet, as well as wi-fi hot spots throughout Burlington.

Blood donors returning every 56 days during the campaign period of June 15 to September 15, 2009 will be eligible to receive subsequent \$25 certificates toward a new or existing Burlington Telecom service or free access to Burlington Telecom Wi-Fi for 30 days when presenting for each additional donation. Credit Certificates issued and stamped by the American Red Cross to be presented in person to Burlington Telecom. Certificates must be redeemed by October 15, 2009.

“Please take the time to donate where and when you can and share your good health with those less fortunate,” said Susan Parmer, RN, CEO for Northern New England Region, American Red Cross Blood Services. “Every 2 seconds someone in this country needs to receive blood. It is estimated that 7 in 10 of us are going to need a transfusion at some point in our lives, yet only 5% of eligible donors ever give blood. It just isn’t enough.”

For more information regarding donating blood at the American Red Cross, visit [www.newenglandblood.org](http://www.newenglandblood.org).

Since February 2006, Burlington Telecom has provided fiber-to-home telecommunication services—including cable TV, telephone and symmetrical high-speed Internet. BT offers the citizens of Burlington up-to-date access emphasizing quality customer service and reliability at reasonable cost. A department of the City of Burlington, Burlington Telecom is municipally owned and operates with sales of service as opposed to taxpayer funding. BT is one of 34 all fiber networks as certified by the FTTH Council. For more information about Burlington Telecom, visit [www.burlingtontelecom.net](http://www.burlingtontelecom.net).

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